

# Community Arts Project Design/Report

*working in groups of 2-4*

# YOU HAVE A CHOICE!

- a) Design: develop a detailed plan for a community arts project.
  - *(scope: 2000-4000 words)*
- b) Report: learn about (through the interviewing of leaders, participants, and other stakeholders) and describe an existing community arts project
  - *(scope: 2000-4000 words)*

# Design

- Imagine you are applying for a grant made available by the Ontario Arts Council, e.g.,
- <http://www.arts.on.ca/grants/artists-in-communities-and-schools-projects>
- *Activities involve professional Ontario artists and community members working together to develop and design a creative experience*

# Design

OAC's key objectives in Engaging Communities and Schools:

- opportunities for the public to ***meaningfully engage with the arts***
- opportunities for artists and communities to ***co-create***
- Support ***artists to develop and deliver*** process-driven arts activities.
- ***Reduce barriers*** to public participation in the arts
- Build public awareness about ***social issues*** and facilitate change through the arts
- Strengthen ***connections*** while dissolving divisions between art, society and life

# Design

- Part 1 – **Project Description**: vision, form, content, process, targeted community participants and audiences, marketing/audience development plans, educational value, impact, etc.
- Part 2 – **Project Personnel**: Explain what each member of the team brings to the project, and what their roles will be. Provide evidence of your ability to make the project happen, in terms of:
  - a) artistic skills and experiences
  - b) skills and experiences in project management and/or relevant community work.
- Part 3 – **Budget and Schedule**: detailed, thorough and well thought through

# Design

- Possible budget items:
  - artists' fees
  - support specialist fees (including translators, Elders, therapists, etc.)
  - honoraria for project participants
  - snack and beverage expenses for participants
  - travel expenses
  - venue or studio rental
  - equipment and materials costs
  - administrative costs
  - marketing, outreach and promotion expenses

# Design — *Assessment*

- **Artistic Merit**

- Is the project the description sufficiently detailed?
- Does the project enable the development of participants' artistic skills and knowledge?
- Does the project increase access to quality local arts programming?
- Does the project foster innovation, collaboration, and excellence?
- Is the project appropriate for the intended community participants and audiences?

# Design — *Assessment*

- **Community Engagement/ Benefits**

- Does the project actively engage or encourage the participation of people in active art making and doing? (as volunteers, participants, audiences or collaborators, as relevant)?
- Does the project enrich arts engagement *across* the community?
- Does the project foster inclusion, diversity, and access within the arts?
- Will the project have a positive impact?



# Design — *Assessment*

- **Project Management and Financial Responsibility**

- Is all the necessary planning in place?
- Is the project *feasible* as described?
- Have you indicated how previous experiences and abilities will enable you to fully realize the proposed project in terms of a) artistic background and b) project management background?
- Will there be adequate financial, personnel, and other resources to implement the project?
- Are there appropriate timelines, with milestones and checkpoints, in place for project implementation?
- Does the proposal demonstrate the applicant's capacity for responsible financial management?

# Report

- Document and reflect on learning about an existing community arts project/program/initiative.
- *(With a view to one day designing and implementing your own community arts project.)*

# Report

- ***Learn about the project by...***
  - reading documents (electronic and print literature and materials) produced by the organization and ideally by others also (journals, media, etc.)
  - gathering info directly from individuals involved (through speaking with leaders, participants, and other stakeholders)
  - observing and documenting (field notes/reflections) project activities

# Report

- **Some questions to guide your learning:**

- *What does the project involve?*
- *What are its goals?*
- *Why is this project important?*
- *What are the tangible services or opportunities provided?*
- *Who participates and how do they benefit?*
- *How does the project involve community or civic engagement?*
- *Who is involved and how do they contribute?*
- *How is this project innovative?*
- *What are the activities, materials, and personnel required for the project?*
- *How is the project funded?*

# Report

- Structure
  - ***Project description***
  - ***Reflective analysis*** (*strengths, areas for growth and development, recommendations*)

# Report—*Assessment*

- **Information**—thoroughness, and breadth of info
  - multiple sources: documents, discussions with participants, observation of and/or participation in activities
  - multiple aspects of project reported on: project structure, activities, personnel, funding, etc.
- **Analysis**—thoughtfulness and rigour of examination of the information about the project and what it means, e.g.: project's impact, effectiveness, byproducts, strengths, needs, areas for growth, etc. Connections to literature are helpful.
- **Presentation**—clarity, professionalism, and richness of report

# Due dates

- CAP submission — Jan. 31
- CAP presentations — Jan. 31 and Feb. 7
  - *(informal overviews of your report or design—5 minutes, maximum)*